Promotion and Publicity Heritage Conservation Projects

Modern vs Ancient





East vs West





Modern vs Traditional Artistic Performances





(Photos: HKTB, Hong Kong Polytechnic University)

Promotion and Publicity

Heritage Trails

Sun Yat-sen
Historical Trail

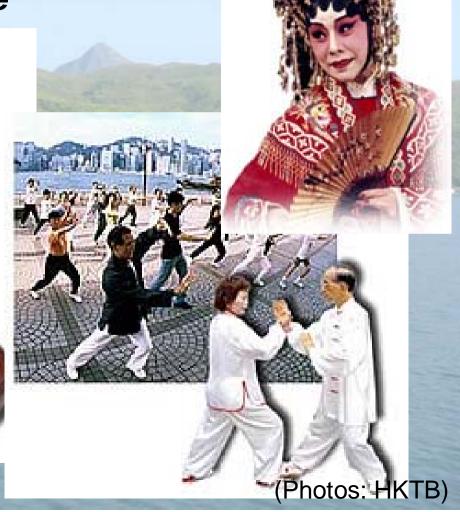






- District attractions
- Cultural Kaleidoscope



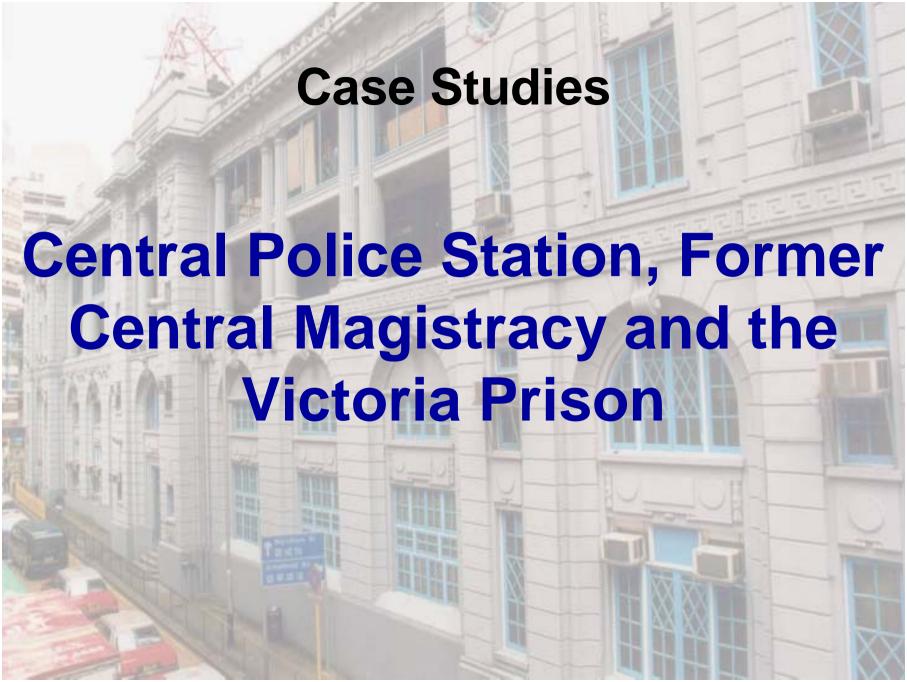




Former Marine Police Headquarters

a heritage hotel with food and beverages outlets and retail facilities for completion in 2007





Central Police Station, Former Central Magistracy and the Victoria Prison



Sustainable Tourism

- Cultural and historical aspect
- Preservation and environmental aspect
- Social aspect
- Community aspect
- Financial aspect



(Photos: HKTB)



