

Tourism Commission launches additional City in Time spots

The Tourism Commission today (April 14) launched the second phase of the City in Time tourism project in five districts by installing additional augmented reality (AR) markers in designated locations in Central, the Peak, Sham Shui Po, Jordan and Yau Ma Tei. Locals and tourists can experience combinations of historical panoramas and real-life surroundings with their smartphones through the AR and multimedia technologies.

The 15 additional designated locations of the City in Time project are Chater Garden in Central; the Lions View Point Pavilion at the Peak (with two sets of AR markers); six designated locations in Sham Shui Po, namely Tai Po Road (near YHA Mei Ho House Youth Hostel), Tai Po Road/Castle Peak Road Rest Garden (near Garden Centre), Castle Peak Road (near the entrance of Sheung Li Uk Garden), Nam Cheong Street (near the entrance of Nam Cheong Street Rest Garden), the junction of Lai Chi Kok Road and Shek Kip Mei Street and Lai Chi Kok Road (near Lui Seng Chun); and six designated locations in Jordan and Yau Ma Tei, namely Waterloo Road (near the Yau Ma Tei Wholesale Fruit Market), Public Square Street (near the Yau Ma Tei Reporting Centre), Public Square Street (near the Tin Hau Temple), the junction of Nathan Road and Gascoigne Road, Jordan Road (near the entrance of Temple Street) and Canton Road (near the Xiqu Centre).

To experience 360-degree historical panoramas featuring heritage photos or illustrations by young Hong Kong artists, locals and tourists can scan the AR markers installed on the visitor sign poles at the above designated locations using their smartphones with the "City in Time" mobile app downloaded. The mobile app is also equipped with a selfie function that enables users to share their City in Time experience with their friends on social media platforms.

The mobile app is available for free download at the Apple App Store and Google Play. Locals and tourists can also embark on virtual journeys on the City in Time website (cityintime.hk).

The Yeung Kin Man Chair Professor of Media Art of the School of Creative Media at the City University of Hong Kong, Professor Jeffrey Shaw, and his team were commissioned by the Tourism Commission to develop and produce the City in Time project. The first phase of the project was rolled out in seven designated locations in

Central and six designated locations in Tsim Sha Tsui on March 25.

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