

SCED speaks on "HAPPY@hongkong Super JETSO 2015"

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Following is the transcript of remarks made by the Secretary for Commerce and Economic Development, Mr Gregory So, after the press conference on "HAPPY@hongkong Super JETSO 2015" today (April 16):

Reporter: What do you think this campaign will be in bringing back tourists? And do you also focus on stirring local consumption?

Secretary for Commerce and Economic Development: A bit of both. We would like to cast a very positive image for tourism in Hong Kong as well as we want all these great deals to benefit the people of Hong Kong, to ignite the local consumption in Hong Kong. These are really good value for money as various business sectors introduce these very attractive deals, what we call "jetso". You could hear the excitement expressed today in the audience. I am sure that a lot of these measures will be tried and enjoyed by the citizens of Hong Kong as well as our tourists.

(Please also refer to the Chinese portion of the transcript.)

Ends/Thursday, April 16, 2015

Issued at HKT 14:56