

## Mega Events Fund's Tier-2 scheme opens for third-round applications

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The Government announced today (August 30) that the third round of applications for the Mega Events Fund (MEF) under its Tier-2 scheme will open on September 2.

Local non-profit-making organisations are invited to apply for MEF funding support to organise mega arts, cultural, sports and entertainment events in Hong Kong on or before March 31, 2017.

Applications will close at noon on October 4. Application details including the application form, guidelines and some frequently asked questions are available on the MEF's dedicated website ([www.tourism.gov.hk/english/mef/mef\\_tier2.html](http://www.tourism.gov.hk/english/mef/mef_tier2.html)). Completed applications should be sent to the Secretariat of the Mega Events Fund Assessment Committee at 22/F, West Wing, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong.

A briefing session for interested organisations will be held on September 18 at 5pm in Conference Room No. 6, G/F, Central Government Offices, 2 Tim Mei Avenue, Tamar to enable them to better understand the requirements of the MEF. For reservation of seats, please contact the Secretariat on or before September 13 by telephone (2810 2500) or email ([mefsecretariat@cedb.gov.hk](mailto:mefsecretariat@cedb.gov.hk)).

The Mega Events Fund Assessment Committee, which comprises members from relevant fields, will consider the applications and monitor the progress of the funded events. In assessing the applications, the Committee will take into account a number of factors including the economic, public relations and other benefits of the events; the scale of the events; the background, governance structure, resources, capability and track record of the applicants; the feasibility of the proposals; and the reasonableness of the budget.

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