

SCED promotes Hong Kong's business opportunities and tourism in Los Angeles

The Secretary for Commerce and Economic Development, Mr Gregory So, had a packed programme in Los Angeles today (June 14, Los Angeles time) before concluding his five-day official visit to the United States (US).

In the morning, Mr So addressed the opening of "Think Asia, Think Hong Kong" symposium organised by the Hong Kong Trade Development Council, which was well attended by more than 650 political and business leaders.

"Think Asia, Think Hong Kong" was a large-scale trade promotional event featuring a symposium and a range of business seminars and business-matching meetings that highlighted Hong Kong's advantages for US companies seeking business opportunities in Asia.

He then hosted a lunch for leaders in the cultural and creative sector. He shared with them the growing prominence of Hong Kong as a creative hub, and the government's efforts in propelling development in the cultural and creative industries.

Later in the afternoon, Mr So visited two arts education institutes to learn about their work in nurturing arts and creative talents.

He also took the opportunity to pay a courtesy call on the Deputy Chinese Consul General in Los Angeles, Ms Bian Lixin, to exchange views on issues of mutual interest.

Before leaving Los Angeles at night, Mr So officiated at the opening ceremony of "Hong Kong Live at The Grove", a promotional event staged by the Hong Kong Tourism Board. The event is a three-day celebration of cultural performances, music and cuisine to showcase the best of Hong Kong to the US people.

Mr So will be back in Hong Kong tomorrow (June 16).

Ends/Saturday, June 15, 2013

Issued at HKT 12:21