

Mega Events Fund's Tier-2 scheme opens for second-round applications

The Government has announced that the second round of applications for the Mega Events Fund (MEF) under its Tier-2 scheme opened today (February 1).

Local non-profit-making organisations are invited to apply for the MEF's funding support to organise mega arts, cultural, sports and entertainment events in Hong Kong on or before March 31, 2017.

Applications will close at noon on March 8. Application details, including the application form, guidelines and some frequently asked questions, are available on the MEF's dedicated website (www.tourism.gov.hk/english/mef/mef_tier2.html). Completed applications should be sent to the Secretariat of the Mega Events Fund Assessment Committee at 22/F, West Wing, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong.

A briefing session for interested organisations will be held on February 18 at 11am at Conference Room No. 6, G/F, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong, to enable them to better understand the requirements of the MEF. For reservation of seats, please contact the Secretariat on or before February 14 by telephone (2810 2500) or email (mefsecretariat@cedb.gov.hk).

The Mega Events Fund Assessment Committee comprising members from relevant fields will consider the applications and monitor the progress of the funded events. In assessing the applications, the Committee will take into account a number of factors, including the economic, public relations and other benefits of the events; the scale of the events; the background, governance structure, resources, capability and track record of the applicants; the feasibility of the proposals; and the reasonableness of the budget.

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