

## Workshop on Aberdeen Tourism Project

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In the 2005-06 Policy Address delivered by the Chief Executive on October 12, the Aberdeen Tourism Project has been included as one of the new initiatives under the Tourist District Enhancement Programme.

As the first step to take this forward, the Tourism Commission conducted a workshop today (October 26) to collect public views and suggestions on the Aberdeen Tourism Project.

"The initial concept plan for the Project comprises three thematic clusters under an overall Fishing Port Theme" said Ms Eva Cheng, Commissioner for Tourism, at the opening of the workshop, "These three thematic clusters are Traditional Fishing Harbour, Fisherman's Wharf, and Leisure and Dining."

"We believe that the Project will further enhance the attractiveness of Aberdeen and complement Ocean Park's Redevelopment Plan" Ms Cheng continued, "On the basis of the feedback received, we will map out the detailed scope of the Aberdeen Tourism Project for further consultation."

Those participated in the workshop included members of the Southern District Council, Area Committees and local organisations; and representatives from fisherman groups, sampan and kaido operators, the travel and relevant trades, Hong Kong Tourism Board, government departments, etc. There was constructive discussion and exchange of views among the participants during the workshop.

The Tourism Commission has uploaded the information paper on 'Initial Concept Plan for the Aberdeen Tourism Project' onto its website at [www.tourism.gov.hk](http://www.tourism.gov.hk). Interested parties are welcome to

send in their comments on the project, including suggestions on physical improvements and ideas to preserve and leverage on Aberdeen's unique character, on or before 30 November 2005 via any of the following channels:

By Post: Tourism Commission, 2/F, East Wing, Central Government Offices, Lower Albert Road, Hong Kong

By fax: 2121 1468

By e-mail: [tcenq@edlb.gov.hk](mailto:tcenq@edlb.gov.hk)

For enquiries, please contact the Tourism Commission at 2810 3530 during office hours.

End/Wednesday, October 26, 2005