

## **"Discover the Hong Kong Magic" - Tourism Promotion in Singapore**

\*\*\*\*\*

Following the success of the "Discover the Hong Kong Magic" tourism promotion in Bangkok, Beijing and Guangzhou, the Hong Kong Special Administrative Region Government will take the promotion event to Singapore on Friday (June 24).

Singapore is Hong Kong's largest source market in the Southeast Asia. The Government has organised a tourism delegation to stage a luncheon presentation to present to the local business industry, in particular the tourism trade, and media four key tourism attractions to be launched in Hong Kong in 2005-2006.

These include the Hong Kong Disneyland, and the Symphony of Lights II in 2005 and the Hong Kong Wetland Park and Ngong Ping 360 (formerly known as Tung Chung Cable Car Project).

Key members of the delegation include Chairman of Hong Kong Tourism Board, Mrs Selina Chow; Commissioner for Tourism, Ms Eva Cheng; Group Managing Director of Hong Kong Disneyland, Mr Don Robinson and key representatives of tourism industry.

Tourism Commission

Economic Development and Labour Bureau

22 June 2005