

"A Symphony of Lights" to be launched on January 17

With the launch of "A Symphony of Lights" on January 17, Hong Kong's magnificent harbour-front skyline will be brought to life in a blaze of colour and sound every night.

"A Symphony of Lights" is a choreographed light and sound show combining special interactive light and musical effects to tell the story of Hong Kong by showcasing the 18 key buildings along the waterfront of the Victoria Harbour.

The first of its kind in the world, the Show is a new tourism project and will be a permanent enhancement to Hong Kong's harbour night scene.

This 18-minute multi-media spectacle, produced by Tourism Commission, will be staged at 8 pm every night except on January 21- 23 when there will be other major Lunar New Year celebrating activities.

To complement the Show, rooftop pyrotechnic displays will be staged until February 18.

A spokesman for the Tourism Commission said, "We are very excited that 'A Symphony of Lights' has already generated very favourable response from the tourism trade. We understand that many tour packages are being developed using the Show as the focus of their marketing. We are also grateful for the trade's useful comments on the preview, based on which we have refined the Show. We are confident that the Show will attract tourists to Hong Kong and stimulate local consumption."

For the first month, the music and narrative of the Show in Cantonese will be broadcast at the Tsim Sha Tsui waterfront outside the Hong Kong Cultural Centre. Members of the public can also select their own languages by listening to the radio - Commercial Radio AM 864 in Cantonese, Metro Broadcast AM 1044 in English and RTHK AM621 in Putonghua.

Broadcasting arrangements after the first month will be announced later.

The soundtrack in CD format will be made available for harbour tour ferries and

hotels free of charge upon request.

A launch ceremony of "A Symphony of Lights" will be held at 7:45 pm on January 17 at the Piazza of Hong Kong Cultural Centre. Officiating at the ceremony will be the Secretary for Economic Development and Labour, Mr Stephen Ip, and representatives of participating organisations.

The 18 participating buildings are the Bank of China Tower, Central Plaza, Cheung Kong Center, Harcourt House, Hong Kong City Hall, Hong Kong Convention and Exhibition Centre, HSBC Main Building, Jardine House, MassMutual Tower, One Exchange Square and Two Exchange Square, One International Finance Centre and Two International Finance Centre, Queensway Government Offices, Sun Hung Kai Centre, The Center, The Chinese People's Liberation Army Forces Hong Kong Building and The Hong Kong Academy for Performing Arts.

For details on the Show, please call up the Tourism Commission hotline at 3142 2266 or visit the website: www.gov.hk/tc.

Ends/Thursday, January 15, 2004

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