Cultural and Heritage Tourism in HONG KONG

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Background

Tourism

- one of Hong Kong’s key economic pillars

(Photo: Hong Kong Polytechnic University)
Background

Tourism
- Hong Kong needs to diversify its attractions
- to maintain its position as a prominent tourist destination

(Photo: Hong Kong Polytechnic University)
World Tourism Organization (WTO)

- promoting cultural heritage tourism

- “covering all aspects of travel whereby people learn about each other’s way of life and thought”
Hong Kong’s Opportunity

- A unique cultural heritage, mix of modern and colonial cultures
- Historical assets, e.g., buildings, temples and sites
Case Studies
Northern New Territories

- Sustainable development focusing on cultural and nature-based tourism

(Photos: Hong Kong Polytechnic University)
Northern New Territories

- Consultancy Study

(Photo: Hong Kong Polytechnic University)
Northern New Territories

- Tung Ping Chau
- Tolo Harbour / Channel and Plover Cove Area

(Photos: Tai Po District Office, Hong Kong Polytechnic University)
Northern New Territories

- Heritage Conservation – Tung Ping Chau

(Photos: Planning Department, Hong Kong Polytechnic University)
Northern New Territories

- Local participation

(Photos: HKTB, Hong Kong Polytechnic University)