



LC Paper No. CB(4)275/19-20(01)

A BRAND NEW OCEAN PARK

A THEME PARK OF LOCAL BRAND



OVERWHELMING CHALLENGES



Fierce competition in the region



Change in visitor combination



Heavy financial burden

COMPREHENSIVE MARKET RESEARCH



- 1 Customer-oriented approach in understanding the market
- 2 Market survey in Hong Kong and 6 other key markets
India, Indonesia, Korea, Mainland China, Philippines and Taiwan
- 3 Gauging visitors' preferred leisure experience

VISITORS' EXPECTATIONS

1

Elevated
experience



2

Leverage
unique
topography



3

Family
oriented



4

All-weather
attractions



DESIGN CONCEPT

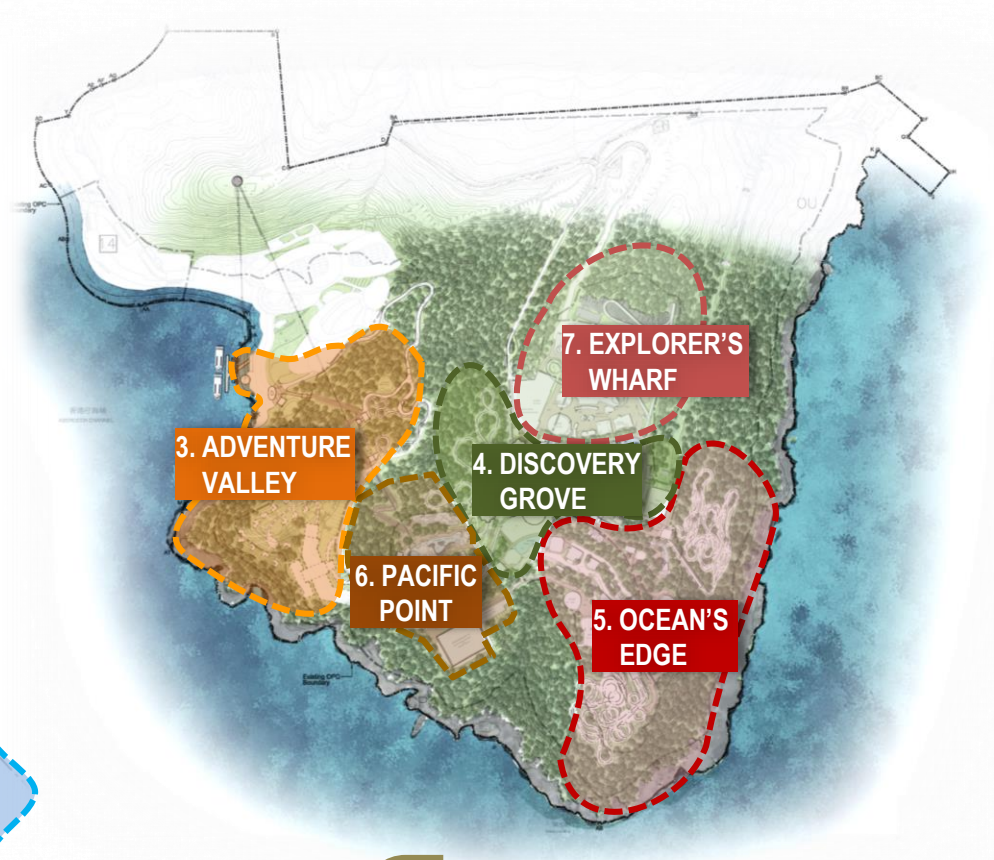


A **theme park resort destination** incorporating **Nature, Conservation** and **Adventure**

A BRAND NEW OCEAN PARK



 THE NEW WATERFRONT



 THE NEW SUMMIT

THE NEW WATERFRONT



1. OCEAN SQUARE



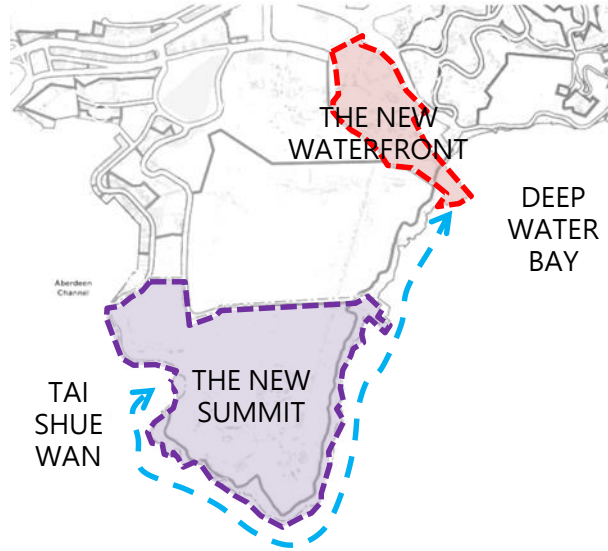
2. AZURE BAY



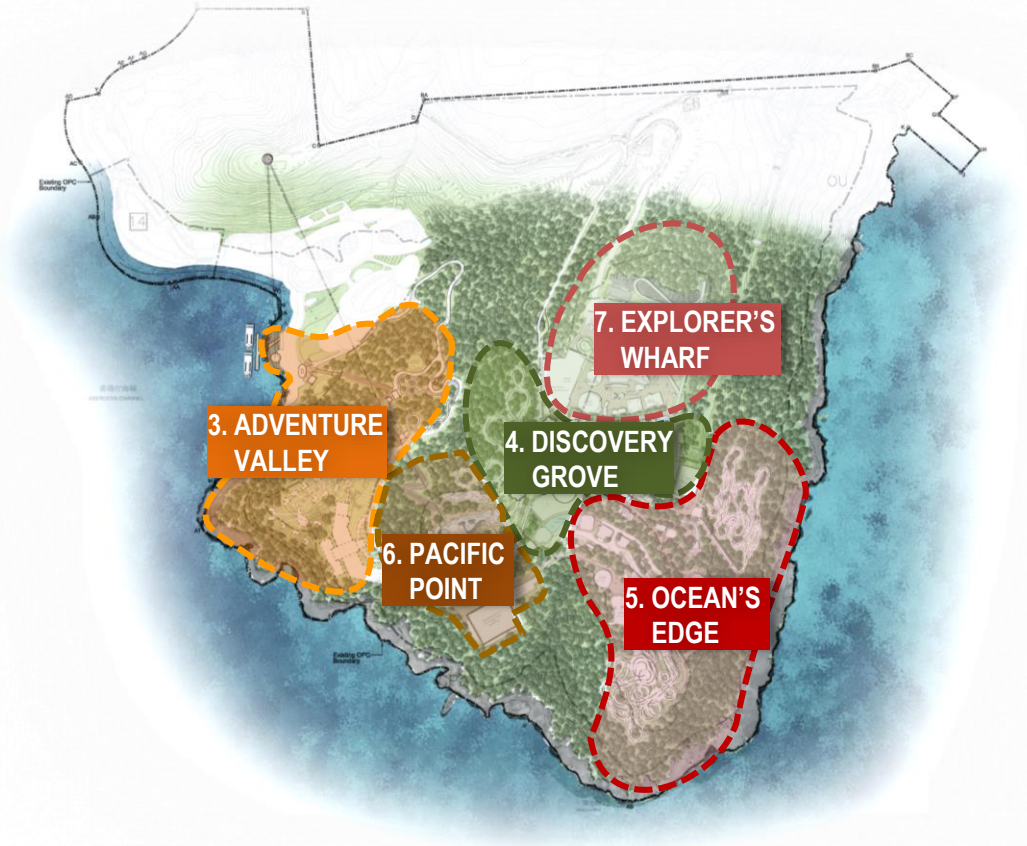
2. AZURE BAY



2. AZURE BAY



THE NEW SUMMIT



3. ADVENTURE VALLEY



4. DISCOVERY GROVE



4. DISCOVERY GROVE



4. DISCOVERY GROVE



5. OCEAN'S EDGE



RIPTIDE RACERS



CLIFFHANGER



6. PACIFIC POINT



7. EXPLORER'S WHARF



EXPERIENTIAL LEARNING IMMERSED IN NATURE



OPENING TIMELINE*

EXPLORER'S WHARF



OCEAN'S EDGE



AZURE BAY (PHASE 2)
AND OCEAN SQUARE



DISCOVERY GROVE



2023/24

2024/25

2025/26

2026/27



PACIFIC POINT AND
ADVENTURE VALLEY



AZURE BAY (PHASE 1)



AZURE BAY (PHASE 3)

*The expected opening timing is based on the launch of the first attraction in each zone.

GOVERNMENT FUNDING

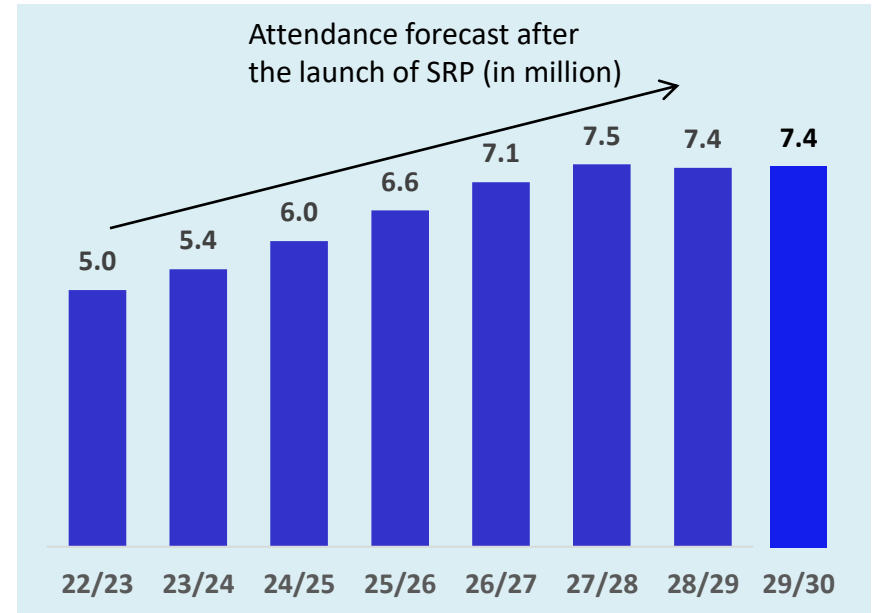


One-off endowment of **\$10.64 billion**
Interest free deferment of government loan repayment

ATTENDANCE FORECAST

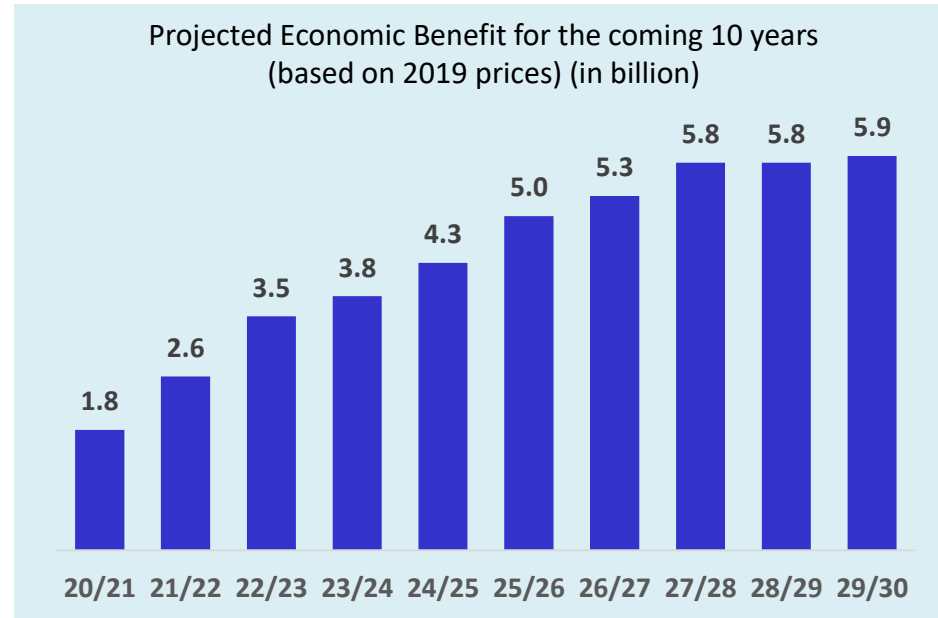
7.5million

Attendance forecast in
2027/28



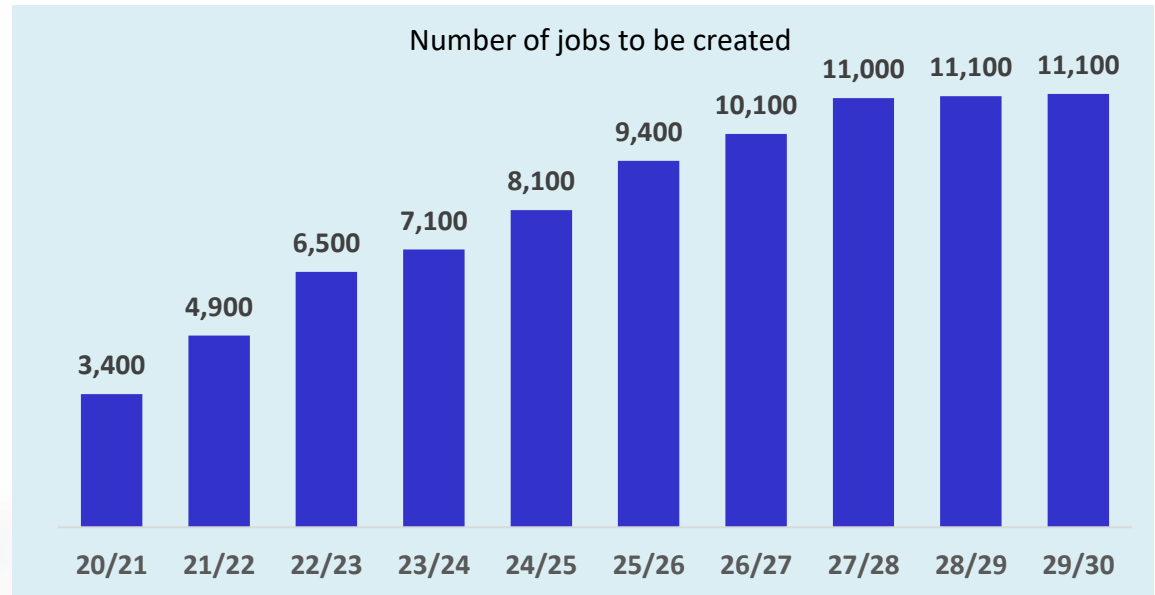
ECONOMIC BENEFIT

\$43.8 billion



JOBS CREATION

11,100 Jobs* to be created in 2029/2030



*Full-time job equivalent

A BRAND NEW OCEAN PARK

