

Table II

## Statistics on visitors to Hong Kong

Year		2013	2012	2011	2010	2009
<b>Mainland China</b>						
Visitor arrivals	(a) Same-day visitors	23 655 768	19 801 023	14 500 361	11 006 333	8 293 166
	(b) Stayed for 1 to 2 nights	10 275 942	8 714 633	7 611 336	6 383 520	5 025 395
	(c) Stayed for 3 nights or above	6 813 567	6 395 739	5 988 432	5 294 535	4 638 170
	(A) Entered Hong Kong via land transport	33 920 048	29 193 317	23 073 865	18 537 059	14 679 246
	(B) Entered Hong Kong via sea transport	2 267 373	1 904 415	1 741 997	1 403 806	1 127 522
	(C) Entered Hong Kong via air transport	4 557 856	3 813 663	3 284 267	2 743 523	2 149 963
Average length of stay of overnight visitors (nights)		3.4	3.7	3.9	3.9	3.4
Average per capita spending in Hong Kong of overnight visitors (HK\$)		\$8,813 <sup>Note 1</sup>	\$8,565	\$8,220	\$7,453	\$6,620
Average per capita spending of in Hong Kong same-day visitors (HK\$)		\$2,721 <sup>Note 1</sup>	\$2,489	\$2,439	\$2,356	\$2,352

Year		2013	2012	2011	2010	2009
<b>Short-haul markets (excluding Mainland China)</b>						
Visitor arrivals	(a) Same-day visitors	3 660 468	3 700 336	3 738 535	3 620 749	3 191 794
	(b) Stayed for 1 to 2 nights	3 247 240	3 334 239	3 367 517	3 253 472	2 690 896
	(c) Stayed for 3 nights or above	2 009 157	1 922 512	1 941 843	1 779 441	1 506 682
Average length of stay of overnight visitors (nights)		2.9	2.8	2.8	2.8	2.7
Average per capita spending in Hong Kong of overnight visitors (HK\$)		\$5,897 <sup>Note 1</sup>	\$5,911	\$5,713	\$5,088	\$4,314
Average per capita spending in Hong Kong of same-day visitors (HK\$)		\$894 <sup>Note 1</sup>	\$740	\$872	\$779	\$810
<b>Long-haul markets</b>						
Visitor arrivals	(a) Same-day visitors	1 321 496	1 343 559	1 366 341	1 318 094	1 179 627
	(b) Stayed for 1 to 2 nights	1 700 603	1 757 408	1 781 863	1 790 714	1 625 113
	(c) Stayed for 3 nights or above	1 614 563	1 645 664	1 625 082	1 583 473	1 439 811
Average length of stay of overnight visitors (nights)		4.0	4.0	3.9	3.9	3.4
Average per capita spending in Hong Kong of overnight visitors (HK\$)		\$7,518 <sup>Note 1</sup>	\$7,449	\$7,213	\$6,667	\$5,086
Average per capita spending in Hong Kong of same-day visitors (HK\$)		\$444 <sup>Note 1</sup>	\$453	\$557	\$473	\$530
<b>New markets</b> <sup>Note 2</sup>						
Visitor arrivals	(a) Same-day visitors	265 651	245 629	275 921	276 710	197 463
	(b) Stayed for 1 to 2 nights	285 855	270 577	281 639	296 888	222 783
	(c) Stayed for 3 nights or above	328 367	298 258	307 903	306 543	209 767
Average length of stay of overnight visitors (nights)		3.7	3.7	3.6	3.5	3.3
Average per capital spending in Hong Kong of overnight visitors (HK\$)		\$7,263 <sup>Note 1</sup>	\$7,484	\$6,948	- <sup>Note 3</sup>	- <sup>Note 3</sup>
Average per capita spending in Hong Kong of same-day visitors (HK\$)		- <sup>Note 4</sup>	- <sup>Note 4</sup>	- <sup>Note 4</sup>	- <sup>Note 3, 4</sup>	- <sup>Note 3, 4</sup>

Source of statistics : The Hong Kong Tourism Board (HKTB)

Note 1: Provisional statistics

Note 2 : Russia, Members of the Gulf Co-operation Council, India, Vietnam and the Netherlands are categorised as the “new markets”. The above statistics relating to the short-haul markets and long-haul markets cover the information of these new markets. In response to Member’s question, the relevant information of these new markets is now reproduced under this separate item.

Note 3 : Overnight visitor spending statistics are derived from the HKTB’s Departing Visitor Survey. The said survey has started to compile the breakdown of visitor statistics of the new markets (i.e. Russia, Members of the Gulf Co-operation Council, India, Vietnam and the Netherlands) since 2011.

Note 4: The data is not available due to insufficient sample size of the same-day visitors from new markets to render the statistics reliably.