

Consultancy Study on the Development of New Tourism Infrastructure - Spa and Resort Facilities

In recognition of the potential of the niche market of spa and resort in Hong Kong, the Government has commissioned a consultancy study to identify the market demand and make recommendations on the provision of such facilities of international standard in our territory. Such development would enhance Hong Kong's popularity as a tourist destination and bring long term economic benefits by broadening the range of tourism product available, for the high end tourism market in particular.

We have appointed the Consultant in July 2004 and our target is to complete the study in early 2005.

At this stage, we do not have any pre-conceived option for spa and resort development, including the location and development model. Findings of the study will help define market requirements for such facilities, and identify specific action areas. We look forward to the recommendations to be put forward by the Consultant to point us the way to take this forward.