

RICHARD R. MILLER - BIOGRAPHICAL DETAILS

Richard Miller
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From the inception of the World Travel & Tourism Council in 1991, Richard has played a principle role in shaping and directing the organization, policy agenda, research program, communications and membership services for WTTC.

Richard Miller currently directs the Travel & Tourism Satellite Accounting Research Program, a research partnership with Oxford Economic Forecasting (OEF) to operationalize and implement the new international standard for Travel & Tourism economics. The WTTC/OEF effort is designed to help countries fulfill the United Nations' call for Travel & Tourism Satellite Accounting and provide the public and private sector with vital economic information for intelligent policy and business decisions.

The WTTC research program has been characterized by Dr. Michael J. Boskin, former Chairman of President Bush's Council of Economic Advisors as "solid, credible and professional".

In his twelve years with WTTC, Richard has traveled worldwide speaking on the topic of Travel & Tourism economics and produced more than one hundred research reports focused on the economics of Travel & Tourism for countries as diverse as Indonesia, Australia, Hungary, Brazil, Argentina, Singapore, Thailand, the UK and the United States.

Prior to joining WTTC, Mr. Miller served as management consultant with Deloitte & Touche in New York. As a member of the firm's Travel & Leisure industry practice Mr. Miller directed a number of Travel & Tourism consulting projects including the Strategic Plan for Tourism for the State of Hawaii, the feasibility study for Chicago's new Cominski Park, a strategic industry assessment for computer-maker Unisys and a competitive analysis of JFK Airport.

Mr. Miller has a Masters degree in Business Administration from Southern Methodist University in Dallas and a Bachelors of Science degree in Mathematics from the University of Oklahoma. Mr. Miller resides in New York City.